

paul schreiber

PAUL@PAULSCHREIBER.COM ▾ PAULSCHREIBER.COM ▾ 415-449-1420

EXPERIENCE

- 2014–2020 **STAFF WEB DEVELOPER** **ESPN • ABC • DISNEY**
- ▾ Lead hybrid in-house and vendor-based web development team for FiveThirtyEight and The Undeclared
 - ▾ ESPN.com HTTPS and Google Ad Manager migrations
 - ▾ Product and project management of editorial features and open source live blog product
 - ▾ Ensured site uptime and performance for high-traffic events; election day 2016 (1MM+ concurrents)
 - ▾ Standardized and documented development, tools and build system; managed vendor relationships
 - ▾ Onboarding and information security training for editorial team members
- 2013–2014 **SENIOR DEVELOPER** **AVAAZ FOUNDATION**
- ▾ Increased donations by 30% via improvements to online fundraising platform. Lead team; assigned tasks, reviewed code, coordinated with campaign staff and designer.
 - ▾ Increased engagement 400% by implementing Twitter cards and newsfeed-based Facebook likes
 - ▾ Documented and modernized development (automated testing, continuous integration, deployment)
- 2010–2013 **CHIEF TECHNOLOGY OFFICER** **TURBOVOTE**
- ▾ Built team that grew TurboVote from 500 users under shared hosting to 250,000 users in a EC2-based DevOps/cloud environment; mailed over 80,000 registration/ballot request forms to voters
 - ▾ Created infrastructure to scale to hundreds of partner sites (with customizations and co-branding)
 - ▾ Oversaw redesign, infrastructure replacement, security audit, mobile and Spanish-language sites, API, payment integration and online registration support; evangelized API and provided developer support
- 2011 **ASSISTANT CAMPAIGN MANAGER** **CATHY MACLELLAN, GREEN PARTY OF CANADA**
- ▾ Coordinated canvassing and GOTV strategy. Tripled number of polls canvassed. Doubled number of identified supporters in the riding, putting us in the top 3% of Green ridings in Canada.
 - ▾ Recruited, trained and managed 80 volunteers and 12 paid staff
- 2001–2009 **MAC OS X SOFTWARE ENGINEER** **APPLE**
- ▾ Analyzed, documented and tracked improvements in user interface consistency and error dialogs
 - ▾ Qualified features for Mac os x 10.2–10.6; filed over 10,000 bugs, resulting in over 2800 fixes
 - ▾ Developed tools used throughout Apple to manage test results
 - ▾ Wrote and designed *Under the Radar: a bug filing field manual*, documenting bug reporting best practices
- 2008 **SOFTWARE ENGINEER, CANVASSER** **OBAMA FOR AMERICA**
- ▾ Codeveloper, Vote For Change. Reported directly to CTO. Worked with design, voter protection lawyers and analytics to ensure accuracy, completeness and usability of site. Integrated Catalist and FirstLogic.
 - ▾ Registered 750K+ voters. Helped 1M+ voters find their early vote location and polling place.
 - ▾ Canvassed in Corpus Christi, TX, Pittsburgh, San Francisco and Reno. 3000+ phone calls, 800+ doors, 100+ voters registered, 10+ volunteers recruited; visibility. Helped run Texas caucus.

SKILLS

- WRITING** ▾ Proficient writer, editor and proofreader; comfortable writing in a variety of modes and styles
- PRESENTATION** ▾ Talks at WWDC, SXSW, NICAR, Personal Democracy Forum, WordCamp, Harvard's Berkman Center
- DESIGN** ▾ Strong visual design, layout and typography skills. Solid understanding of UI and IxD principles
- FOREIGN LANGUAGE** ▾ Speaks, reads and writes French

PROJECTS & AFFILIATIONS

- ▾ Board President, Condo; oversaw 100K budget; secured property management, accounting and repairs
- ▾ Tools and Operations, US Digital Response
- ▾ Co-organizer, WordCamp for Publishers
- ▾ Teaching assistant and speaker, Pursuit
- ▾ Technologist, Engineers Without Borders Canada
- ▾ Host, Paul's Brooklyn House Concerts
- ▾ Member, ACLU, EFF, KQED, WNYC, Long Now, SFBC, Cycle Toronto, Transportation Alternatives
- ▾ New Leaders Council Fellow 2010; Shad Valley Calgary 1996

EDUCATION

- 2001 **BACHELOR OF MATHEMATICS IN COMPUTER SCIENCE** **UNIVERSITY OF WATERLOO**
- ▾ Minor in French Studies