

paul schreiber

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EXPERIENCE

- 2014– **STAFF WEB DEVELOPER ESPN • ABC**
 - ▾ Lead hybrid in-house and vendor-based web development team
 - ▾ Transitioned FiveThirtyEight, The Undeclared and ESPN.com to HTTPS
 - ▾ Migrated WordPress sites to VIP Go, ESPN and Disney TV sites to Google Ad Manager
 - ▾ Product and project management of editorial features and open source live blog product
 - ▾ Ensured site uptime and performance; election day 2016 (1MM+ concurrents)
 - ▾ Standardized and documented development, tools and build system; managed vendor relationships
 - ▾ Onboarding and information security training for editorial team members
- 2013–2014 **SENIOR DEVELOPER AVAAZ FOUNDATION**
 - ▾ Led team extending online fundraising platform. Assigned tasks, reviewed code, coordinated with campaign staff and designer. Created NearEasyDonate, resulting in 30% increase in money raised.
 - ▾ Enabled Twitter cards and newsfeed-based Facebook likes, resulting in a 400% increase in engagement
 - ▾ Trained staff on testing and bug reporting best practices; documented developer environment and processes; modernized development (automated testing, continuous integration, deployment).
- 2010–2013 **CHIEF TECHNOLOGY OFFICER TURBOVOTE**
 - ▾ Built team that grew TurboVote from 500 users under shared hosting to 250,000 users in a EC2-based DevOps/cloud environment; mailed over 80,000 registration/ballot request forms to voters
 - ▾ Created infrastructure to scale to hundreds of partner sites (with customizations and co-branding).
 - ▾ Oversaw redesign, infrastructure replacement, security audit, mobile and Spanish-language sites, API, payment integration and online registration support; evangelized API and provided developer support
- 2011 **ASSISTANT CAMPAIGN MANAGER CATHY MACLELLAN, GREEN PARTY OF CANADA**
 - ▾ Coordinated canvassing and GOTV strategy. Tripled number of polls canvassed. Doubled number of identified supporters in the riding, putting us in the top 3% of Green ridings in Canada.
 - ▾ Recruited, trained and managed 80 volunteers and 12 paid staff
- 2001–2009 **MAC OS X SOFTWARE ENGINEER APPLE**
 - ▾ Analyzed, documented and tracked improvements in user interface consistency and error dialogs
 - ▾ Qualified features for Mac os x 10.2–10.6; filed over 10,000 bugs, resulting in over 2800 fixes
 - ▾ Developed tools used throughout Apple to manage test results
 - ▾ Wrote and designed *Under the Radar: a bug filing field manual*, documenting bug reporting best practices
- 2008 **SOFTWARE ENGINEER, CANVASSER OBAMA FOR AMERICA**
 - ▾ Codeveloper, Vote For Change. Reported directly to CTO. Worked with design, voter protection lawyers and analytics to ensure accuracy, completeness and usability of site. Integrated Catalist and FirstLogic.
 - ▾ Registered 750K+ voters. Helped 1M+ voters find their early vote location and polling place.
 - ▾ Canvassed in Corpus Christi, TX, Pittsburgh, San Francisco and Reno. 3000+ phone calls, 800+ doors, 100+ voters registered, 10+ volunteers recruited; visibility. Helped run Texas caucus.

SKILLS

- WRITING** ▾ Proficient writer, editor and proofreader; comfortable writing in a variety of modes and styles.
- PRESENTATION** ▾ Talks at WWDC, SXSW, NICAR, Personal Democracy Forum, WordCamp, Harvard's Berkman Center
- DESIGN** ▾ Strong visual design, layout and typography skills. Solid understanding of UI and IxD principles.
- FOREIGN LANGUAGE** ▾ Speaks, reads and writes French

PROJECTS & AFFILIATIONS

- ▾ Volunteer with Pursuit; teaching assistant and career readiness speaker
- ▾ Climate Ride NYC–DC 2013: raised \$10,000 from 210 donors for 350.org and Transportation Alternatives
- ▾ New Leaders Council Institute Fellow 2010; Shad Valley Calgary 1996
- ▾ Engineers Without Borders Canada (developer, collaboration tools and online fundraising)
- ▾ Paul's House Concerts (selected "Best of San Francisco" by *SF Weekly*)
- ▾ Member, ACLU, EFF, KQED, WNYC, Long Now, SFBC, Cycle Toronto, Transportation Alternatives

EDUCATION

- 2001 **BACHELOR OF MATHEMATICS IN COMPUTER SCIENCE UNIVERSITY OF WATERLOO**
 - ▾ Minor in French Studies