

paul schreiber

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EXPERIENCE

- 2011 ASSISTANT CAMPAIGN MANAGER CATHY MACLELLAN, GREEN PARTY OF CANADA**
- ▾ Coordinated canvassing and GOTV strategy. Tripled number of polls canvassed. Doubled number of identified supporters in the riding, putting us in the top 3% of Green ridings in Canada.
 - ▾ Recruited, trained and managed 80 volunteers and 12 paid staff.
- 2010–11 FREELANCE SOFTWARE AND STRATEGY**
- ▾ Implemented online GOTV strategy that raised \$50,000 for Engineers Without Borders
 - ▾ Usability, visual design and strategy for CoFed; helped raise \$18K in monthly donations (112% of goal)
 - ▾ Built TurboVote’s voter registration tool; best DB of local election officials; awarded \$25K from Google
- 2001–2009 MAC OS X SOFTWARE ENGINEER APPLE**
- ▾ Analyzed, documented and tracked improvements in user interface consistency and error dialogs
 - ▾ Qualified features for Mac OS X 10.2–10.6; filed over 10,000 bugs, resulting in over 2800 fixes
 - ▾ Frequent and highly-rated presenter for Apple’s *Spotlight On* engineering seminar series
 - ▾ Developed tools used throughout Apple to manage test results
 - ▾ Wrote and designed *Under the Radar: a bug filing field manual*, documenting bug reporting best practices
 - ▾ Edited and designed 100-page Mac OS X GM Readiness Reviews under tight deadlines
- 2008 SOFTWARE ENGINEER, CANVASSER OBAMA FOR AMERICA**
- ▾ Codeveloper, Vote For Change. Reported directly to CTO. Worked with design, voter protection lawyers and analytics to ensure accuracy, completeness and usability of site. Integrated Catalist and FirstLogic.
 - ▾ Registered 750K+ voters. Helped 1M+ voters find their early vote location and polling place.
 - ▾ Canvassed in Corpus Christi, TX, Pittsburgh, San Francisco and Reno. 3000+ phone calls, 800+ doors, 100+ voters registered, 10+ volunteers recruited; visibility. Helped run Texas caucus.
- 1999–2001 NEWS AND ARTS EDITOR IMPRINT**
- ▾ Assigned, wrote and edited articles; selected photographs; designed pages in weekly newspaper

SKILLS

- WRITING** ▾ Proficient writer, editor and proofreader; comfortable writing in a variety of modes and styles.
- PRESENTATION** ▾ Presentations for small and large audiences. Performed research; crafted narrative; slide design. Moderated panel (SXSW); panelist (SXSW, FAR WEST), speaker (MacHack, WWDC).
- DESIGN** ▾ Strong visual design, layout and typography skills. Experience with InDesign, Photoshop, Illustrator and Keynote. Solid understanding of user interface and interaction design principles.
- PHOTOGRAPHY** ▾ Digital SLR photography; image editing and colour correction
- FOREIGN LANGUAGE** ▾ Speaks, reads and writes French
- ORGANIZING** ▾ Voter registration; phone banking; canvassing; volunteer recruitment and training
- TECHNICAL** ▾ Full-stack, standards-based web development. Broad and deep knowledge of Mac OS X internals.

PROJECTS & AFFILIATIONS

- ▾ New Leaders Council Institute Fellow 2010
- ▾ Shad Valley Calgary 1996
- ▾ Engineers Without Borders Canada (developer, collaboration tools and online fundraising)
- ▾ Stories of Health, online video storytelling for health care reform
- ▾ Paul’s San Francisco House Concerts (selected “Best of San Francisco” by *SF Weekly*)
- ▾ Global Lives Project (exhibit construction, kiosk setup at Yerba Buena Center for the Arts)
- ▾ uwstudent.org (editorial, governance, technical), nonprofit student journalism website
- ▾ Community Musician (cofounder), largest provider of musicians’ classifieds in North America
- ▾ Apple Medical Emergency Response Team (First Aid, CPR, AED)
- ▾ Tutor, Nimitz Elementary School (2005–06)
- ▾ Assistant coach, Mayor Newsom’s Neighborhood Hockey Club (2005–06)
- ▾ Member, ACLU, EFF, Engineers Without Borders, KQED, Long Now, San Francisco Bicycle Coalition

EDUCATION

- 2001 BACHELOR OF MATHEMATICS IN COMPUTER SCIENCE UNIVERSITY OF WATERLOO**
- ▾ Minor in French Studies